



Community of Choice...for Heritage Downtowns and New Developments

Downtown Whitby

Whitby is growing in popularity as a place to shop, dine, play and live. About 36,000 vehicles enter the core daily. Minutes away from the waterfront, Highway 401 and the Whitby GO Station, residents and visitors alike enjoy a variety of shops and services including the popular Farmers' Market, the Whitby Central Library and the Centennial Building (local theatre).

Downtown Whitby continues to be revitalized with various aesthetic improvements, including:

- a \$400,000 streetscape beautification project at the 'Four Corners.'
- the construction of the Central Public Library and Civic Square, a \$19.5 million investment.
- several new technology service businesses.
- a number of new fine and casual dining restaurants and dessert shops have opened since 2012.

Downtown Brooklin

Downtown Brooklin, a Heritage Conservation District, is a vibrant and active centre for a rapidly growing area of Whitby. Located at the intersection of Highways 12 and 7, Downtown Brooklin is close to the future Highway 407 expansion and Highway 401 link.

Downtown Brooklin services the local community with approximately 100 quaint shops, restaurants, and services. Several community events are held in Downtown Brooklin such as Harvest Festival, Music in the Park, Brooklin Spring Fair and Christmas in the Village, drawing approximately 40,000 people.

Recent developments in the core area include:

- The Brooklin Community Centre and Library, a \$14 million project.
- Stockworth Developments is building three commercial buildings and a three-storey mixed use building with ground floor commercial units and two-storey residential units.
- Victoria Place, a three storey, 20,000 sq. ft. commercial building.
- A number of new fine and casual dining restaurants, coffee shops and pubs have opened since 2012.

Community of Choice...for Business

Fast Fact Whitby's Downtown Façade Grant Program assists business and property owners to improve building exteriors.

Our Downtowns [continued]



Façade Improvement Grant Program

The Town of Whitby offers a Downtown Façade Grant Program for commercial property owners/tenants who wish to improve the exterior appearance of their buildings in both historic Downtowns. **Web: www.whitby.ca**

Downtown Resources

Brooklin Community Centre and Library

Web: www.whitbylibrary.on.ca

Brooklin Downtown Development Steering Committee

Web: www.whitby.ca

Brooklin Horticultural Society

Web: www.brooklinhorticulturalsociety.com

Business Advisory Centre Durham (BACD) **Web: www.bacd.ca**

Downtown Development Office **Web: www.whitby.ca**

Downtown Whitby Development Steering Committee

Web: www.whitby.ca

Durham Region Transit **Web: www.durhamregiontransit.com**

Experience Our Downtowns Magazine (Whitby & Brooklin)

Web: www.whitby.ca

Façade Improvement Grant Program **Web: www.whitby.ca**

LACAC Heritage Whitby **Web: www.whitby.ca**

Whitby Chamber of Commerce **Web: www.whitbychamber.org**

Whitby Public Library **Web: www.whitbylibrary.on.ca**

Whitby Economic Development Office

For an online business directory and an inventory of available land and space, visit **www.choosewhitby.ca** or **www.espacelistings.com** or call the Economic Development Office at 905.430.4303.

